

**Friends of the Forest Preserve District of DuPage County  
Development Committee Meeting Minutes**

**Attendees: Diane Addante, Audra Bonnet, Lulu Hertenstein, Jeannine Kannegiesser, Larry Larson, David Stang, Bob Watt,**

**Willowbrook Wildlife Center capital campaign:**

1. Master plan project and campaign updates:
  - a. Recap of events: Good turnout – and participation at our events held 1/28 and 2/2
  - b. Campaign Proceeds are at \$100,000+, including major estate gift, and two large corporate gifts, events turned out around \$2,500 in donations
2. Campaign brochure review: staff to send out an updated pdf for one more look by Development Committee members. Suggestions made by the committee:
  - a. Gift range chart is confusing.
  - b. Tie pie chart categories to gift impact illustrations.
  - c. Pie chart may need labels to clarify percentage is the unit.
  - d. Donations and Grants “Secured” needs updated on the pie chart.
  - e. Yellow Box: Recognition may be important to some but not all donors.
  - f. Impact can be stated elsewhere in the brochure.
  - g. Friends’ Mission...add to the white space.
3. Suggestion for donor prospects: permit purchasers and volunteer groups.

**Development committee and board engagement opportunities**

1. Bob and Jeannine recently collaborated to meet with a corporate giving leader and will have the opportunity to submit a grant proposal for Willowbrook.
2. Help with researching and identifying the proper people to speak with in our DuPage corporations is needed
3. Jeannine will share a list of companies that we would like to learn more about so board members can focus some of their efforts on outreach and networking to identify the decision makers we need to speak with and research giving programs.
4. Board members are encouraged to continue outreach through volunteer groups and other engagement within the forest preserves. Sharing about your service on the Friends’ board and our goals as an organization would be helpful.

**New business: None**

**Old business: None**

**Adjourned at 4:10 p.m.**