



Go Green, Save Green

RON NOSEK

CHAIRMAN, KESON INDUSTRIES



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PRAIRIE SAVINGS

(2018)

COST:

November 2006:	\$13,000
Used lawnmower:	\$3,000
Maintenance in 2007:	\$1,700
<u>Maintenance in 2008*:</u>	<u>\$85</u>
TOTAL:	\$17,785

SAVINGS:

[For reference: 2006 landscaping fees = \$5,084]

- \$5,000/year for 12 years = \$60,000
- 3 ½ year payback
- Reduction of air pollution, noise pollution, gas consumption, & storm water-runoff = immeasurable.
- Won Chicago Wilderness/U.S. EPA "Conservation & Native Landscaping" Award in 2008.
- Goodwill for being a "green" company = immeasurable.
- Morale boost for employees = immeasurable.

* 2009-present we do all of our own prairie maintenance.



MAKE YOUR MARK

Keson Turf Grass
October 2006



Keson Prairie
August 2007

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